IACP 2025 January Exhibitor Update

With the New Year, we are kicking off our monthly Exhibitor Updates for IACP 2025! These Updates, along with the monthly Exhibitor Tips, provide IACP exhibitors with information and tips to assist with your planning for IACP 2025 in Denver this October. Monthly Updates and Tips will be archived on the Exhibitor Resources page of the IACP 2025 web site for easy access throughout the coming months.

IACP 2025 Call for Proposals

The call for proposals for the IACP 2025 Annual Conference and Exposition is now open! More information can be found on the <u>Call For Proposals</u> page of the IACP 2025 website, including the submission link, guidelines for submission requirements, and frequently asked questions. If you are interested in submitting a Workshop Proposal, please be sure to read through the details provided. The deadline for submitting proposals is February 7, 2025.

Exhibitor Resource Center

The Exhibitor Resource Center (ERC) is the redesign of the Exhibitor Dashboard and where you can access show planning tools. If you have not logged into your ERC yet, you will be prompted to enter your email address and then create a password. Please bookmark this link and save your password for easy access throughout the year.

Exhibitor Resource Center login: https://iacp2025.exh.mapyourshow.com/7_0/main/login

Your ERC has all the same features as the previous Exhibitor Dashboard – plus added functions. For example – as the main contact for your company, you may add others from your team as 'Users'.

The following are available now and we will continue to add to the Checklist, Resources, and Files sections as planning information and details become available.

- Company Profile: The online Exhibitor Directory is linked from the Exposition Hall page of the IACP 2025 website. Be sure to review and complete your company profile as this information appears in your listing. Updates can be made any time.
- Financials: This section provides a recap of your Orders Booth Space and Upgrade Package (if ordered) – payment link for any remaining balance, and the option to download an invoice.
- Checklist: Use the Checklist to track your IACP 2025 'To Do List' review/approve your listing, badge registration, order show services. We will use the monthly Updates and Tips to notify exhibitors as Checklist items are added,
- Resources: Check out these helpful documents and links to assist with your planning. More Resources to be posted in the coming months.
- View statistics for your listing: Track the activity on your profile in the online Exhibitor Directory. A complete profile company description and product categories can increase views of your listing.

IACP 2025 Web Site: Exhibitor Resources

Be sure to bookmark the IACP 2025 web site – www.theiacpconference.org – for the most up-to-date conference information. Under the Exhibit and Sponsor tab you'll find the Exhibitor Resources page. This page provides quick access to your show planning resources including hotel reservations (coming mid-January), badge registration (opens April 2025) and the link to access your company's Exhibitor Resource Center (see above for more details). Other helpful show information on this page includes archived monthly Exhibitor Tips and Updates.

Warning on non-official contractors

Conference exhibitors are targeted regularly by third-party contractors with offers for 'Free' Show Guide Listings, attendee lists, and urgent reminders to book housing or other services. Beware of these solicitations, especially as IACP 2025 gets closer. IACP does not sell exhibitor contact information to any third-party vendor. Unfortunately, many of these companies scour the internet to gather information to target exhibitors. A listing of IACP 2025 Official Contractors is available on the Exhibitor Resources page of the IACP 2025 web site. To avoid scams, please research any vendors which are not listed as IACP Official Contractors and avoid making any "quick" decisions if pressured. Please contact the IACP Exhibits Team about any questionable offers.

Questions?

If you have questions about your booth, accessing your company record or planning for IACP 2025, please the IACP Exhibits Team at ExhibitsEmail@theiacp.org.