



Mobile App Banner Ad
Exhibitor Marketing Agreement
Contact: Karissa Hasser, 530.520.6933
Fax: 866-596-5158 E-Mail: KJ@ExpIntel.com

1. Contact Information

Company Name _____ Booth # _____

Primary Contact Person: (Receives all sponsor information) _____

Address _____

City _____ St _____ Zip _____

Website/page for landing page to link to _____

Contact Phone _____ Contact E-Mail _____

2. Details

Mobile App Banner Ad

Banner Ad Specs: 640x110 pixels, 300dpi, .jpg or .png format

Landing Pages: Please supply all 5 sizes. This is so no matter the type of device, your landing page is the correct size.

- 320W x 418H pixels, 300dpi, .jpg or .png format
- 640W x 1008H pixels, 300dpi, .jpg or .png format
- 1536W x 1920H pixels or 768W x 960H pixels, 300 dpi, .jpg or .png format
- 1408W x 1408H pixels or 704W x 704H pixels, 300 dpi, .jpg or .png format
- 2160W x 3840H pixels, 300 dpi .jpg or .png format

Deadlines:

- Banner ads and landing pages will be added to the mobile app as they come in;
- Ads can be added to the mobile app any time prior to **October 11th**. We will not accept files to upload after this date.

3. Payment & Policies

Final Payment

- Final Payment is due within 30 days of signed agreement.

Cancellation Policy

- Cancellations must be received in writing
- No refunds will be made after April 15, 2019

Rules & Regulations

- The Banner Ad Opportunity is only available to current exhibitors and sponsors at the time of the conference. Any company that cancels their booth space prior to the conference, will also forfeit the opportunity to participate with a banner ad. Standard cancellation policy applies.
- Exhibitors are expected to comply with all show rules and regulations available online at www.theiacpconference.org.

4. Investment & Payment

Mobile App Banner Ad = \$3,500

Preferred Method: Check

(payable to IACP in US funds & drawn on a US bank)
Mail checks to P.O. Box 62564, Baltimore, MD 21264

- AMEX VISA MasterCard Discover

Card # _____ Exp Date _____

Name as it appears on card _____ Amt to Charge _____

Signature _____

5. Execution of Agreement

The undersigned hereby authorizes the International Association of Chiefs of Police to reserve the exhibitor opportunity for use by the stated company/organization at IACP 2019. The undersigned hereby agrees to abide by all rules and regulations under which this marketing opportunity is sold.

Authorized Signature _____ Date _____

Printed Name _____