

# EXHIBITOR-ONLY ADVERTISING AND MARKETING OPPORTUNITIES

## Enhanced Listing & Floor Plan Advertising..... Starting at \$500

Using your online dashboard, upgrade your listing. Levels allow for addition of a company logo, product images and descriptions, press releases and videos with the opportunity to be a priority listing in a search. Upgrade even further with product category sponsorships.

## Digital Signage Advertising ..... Call for Pricing

Your message on digital screens throughout convention center public spaces.

## Mobile App Banner Ad..... \$3,500

Only 10 companies will have the opportunity to have a banner ad on the event mobile app. The opportunity includes a custom landing page.

## Attendee Bag Insert ..... \$5,000

Capture your target audience by inserting an approved flyer into the official IACP Show Bags. Bags will be distributed to thousands of full conference attendees at registration who will carry them throughout the show. Limited number available.

## Client Suites ..... \$4,000

Create your own meeting space, conveniently located in the convention center. Client suites can be a basic conference set up for your private meetings or can be upgraded to include branding opportunities.

## Solutions Presentation Theatre ..... \$2,000

Present a custom 45-minute session in front of a captive audience right on the show floor. Package includes basic AV, seating for 50 people and session information on the website, onsite guide, and mobile app.

## Hotel Branding Options ..... Access Fee Plus Production Costs

For smaller, targeted branding opportunities and message delivery, exhibiting companies may choose to participate at specific hotels with items like key cards, door hangers or room drops.

**Learn more on our website at [www.theIACPconference.org](http://www.theIACPconference.org)**

### For Sponsorship & Exhibit Opportunities:

Karissa Hasser  
530-520-6933  
[sponsorship@theiacp.org](mailto:sponsorship@theiacp.org)